

# THE CHOCOLATE QUARTERLY

3RD QTR/2007 ISSUE

JULY-AUGUST 2007



## \* NEW \* WEDDING BERRIES

We are so excited to offer the following new products.

### Chocolate Dipped Wedding Berries

Wedding Berries are Tuxedo and Wedding Dress decorated strawberries. All berries are hand dipped and hand decorated. We have a few different "Wedding Dress" options available. Prices are as follows:

- 1 DZ Dress or Tux \$54 packaged in a white box with your choice of ribbon color (bulk)
- 1 DZ Dress/Tux Sets \$108 (24 berries pack-

aged in a white box with your choice of ribbon color—bulk)

- 1 DZ individually wrapped Dress or Tux berries \$60 (each berry is wrapped in a clear cello bag with your choice of ribbon color and a custom printed tag that includes the bride and groom names and their wedding date).

Packaging options for individual berries are as follows (all options include a custom printed tag):

- Mini Chinese Take Out Box (color options available) - add \$0.75 per berry bulk package price.

- Gold Box—Add \$1.00 per berry bulk packaging price.
- Clear cello inside Organza Bag—Add \$1.00 per berry bulk packaging price.

Tuxedo & Wedding Dress Style berries are the perfect wedding favor for your guests and/or wedding party.



## \* NEW \* BERRY PLATTERS

Berry platter prices vary depending on the quantity ordered. Platter prices start at \$84.00 (24 berries @ \$3.50 each). Does not include wedding dress or tuxedo style berries. All berries are hand-dipped the day they are to be picked up. Platters include an assortment of hand decorated

berries. Decorations may include drizzled berries (see above picture), nuts, sprinkles in particular colors, etc. This can be done to suit your individual needs and specified at the time of order. Platter may be silver, gold or black (disposable so there are no equipment/utensil depos-

its required). Berry platters are subject to availability of strawberries.



## CHOCOLATE & ESPRESSO FUN FACTS!

- The word "chocolate" comes from the Aztec word "xocolatl", which means "bitter water".
- Espresso has 1/3 of the caffeine of a regular cup of coffee.
- Chocolate is known in some cultures as an aphrodisiac.
- Chocolate is also known to be an antidepressant
- Chocolate tastes best when it is shared with friends!!

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Wedding Lollipop Bouquet

## WEDDING LOLLIPOP BOUQUET \*\*NEW\*\*

This bouquet includes 15 regular size roses in your selection of colors, 1 large 3-D rose (representing the bride) and 1 tuxedo lollipop. All put together inside a clear glass jar with white and clear marbles. Tied up with your color selection of tulle and organza ribbon. Wedding ring set is tied to the bow (plastic gold or silver is available). Each bouquet comes with a custom printed label (see photo above). This item

is perfect for use as a centerpiece on the wedding party table (or all the tables) at the reception. Each bouquet is \$45.00. Larger bouquets may be available upon request.

Lollipop bouquets are available for any event or occasion (Graduation, New Arrival, Business Appreciation, Birthday, Anniversary, etc). All arrangements start at \$45 and price is adjusted according to size & décor.



CHOCOLATE IS  
THE "FOOD OF  
THE GODS"

We are in the process of purchasing a chocolate fountain. We will not be purchasing the really large fountains as they are too cumbersome and messy. However, we will be making a medium sized one available for catered events. Prices are to be announced on both the chocolate fountain rental and dessert catering for any event or occasion.

Our dessert catering will include various platter options, chocolate dipped fruit options, chocolate fountain rental, individual chocolate desserts per table setting and much more.

Platters are made up of an assortment of chocolate dipped potato chips, pretzels, berries, truffles, coffee bean buttons, turtles, spoons,

molded candies and many other products. Platters will be available in the following sizes: 12", 14", 16" and 18". Color options for the trays may be available on most sizes.

## WEBSITE CHANGES

We have given our website a complete facelift. You will notice a much cleaner and easier to navigate website. And, our logo has been updated. It is still a whimsical monogram type logo but is easier to read.

In addition, we have added a new and easier to use shopping cart. The cart will soon feature a "Pick Up" and "Local Delivery" option. We are also in the process of uploading product

images to our shopping cart. Having a user friendly shopping cart will enable you to order most of our products (dipped fruit, cakes, and platters excluded) shipped anywhere as a gift with a custom card included.

Also, you may have already received notice of our mailing list changes. Our mailing list was previously hosted by a 3rd party mailing list company. In an effort to maintain privacy and control over our

own mailing list we have moved it to our own server and website. This is also going to make sending out our quarterly newsletters and announcements much easier. This new mailing list also allows you the option of logging in and removing yourself from our list if you choose to do so (although we hope that you will remain with us as we have a lot of exciting new products and events coming up). You will also be able to log on to make changes to your email address as needed.

## UPCOMING EVENTS

Knightdale Chamber of Commerce Business Expo 2007 – We have a booth in this event. The event information is as follows:

- [http://www.knightdalechamber.com/documents/expo\\_schedule\\_events\\_07.pdf](http://www.knightdalechamber.com/documents/expo_schedule_events_07.pdf)
- Thursday June 14, 2007
- 2:00 – 7:00 pm
- Knightdale High School, 100 Bryan Chalk Lane, Knightdale, NC 27545
- Over 100 Exhibitor Booths
- FREE drawings
- “A Taste of Knightdale” Food Court
- FREE seminars
- And much more.

## RETAIL LOCATION

As you all may know by now we closed our retail location in Wake Forest as we moved to the Knightdale/Raleigh area. We moved into a private kitchen setting that does not allow for retail traffic. We have now outgrown this private kitchen and are in the process of looking for a new retail/manufacturing location. We are looking in the Knightdale/Clayton/Garner/

Raleigh area. In the meantime, you may continue purchasing/ordering via our online shopping cart, email or phone. We will have a small retail area set up inside of Designs By Donna, a local florist in Knightdale. Designs By Donna is located at 211 N. First Ave, Knightdale, NC 27545. We anticipate having a retail display area set up by mid July. We will also be

making custom orders available for pick up at this location. We will continue to manufacture in the private kitchen until we find a new location.

ANTHONY IS NOW 16 YEARS OLD—WE BEGAN THIS COMPANY WHEN HE WAS ONLY 12 YEARS OLD WITH A DESIRE TO GO TO CULINARY SCHOOL. HIS GOALS HAVE NOT CHANGED!

## DELIVERY & PICK UP OPTIONS

• **Pick Up Option:** Our products are available for pick up at Designs By Donna (211 N. First Ave., Knightdale, NC 27545) by appointment. When you place your order either via our website, email or phone we will contact you to give you a pick up date and time when your order will be available. We will have a

selection of standard products available at Designs By Donna. However, due to the perishable nature of some of our products (such as truffles and other products with fillings, pretzels, chips, dipped fruit, etc) we will require that some items be custom ordered.

**Delivery Option:** We are more than happy to deliver your order to you if you are in the Raleigh area. Delivery fees may vary and start at \$8.00 per delivery address. Delivery fees will depend on the distance from Designs By Donna location. Delivery quote will be given at the time of order confirmation.



Owners—Anthony & Melodie



THE CHOCOLATE WORKS & MORE!!!™

Knightdale/Raleigh, NC

Our products can be purchased at 211 N First Ave, Knightdale, NC 27545 as of July 1st!!

Phone: 919-562-5440  
E-mail: melodie@thechocolateworks.com

Direct Sales Division (Business Opportunity):  
www.SweetWrapWorkz.com

*The Chocolate Works & More!! Is owned and operated by Melodie Hand & Anthony Little—a mother and son team since 2002. All of our chocolates are made in our store, by us, in small batches to ensure the quality and freshness of each product.*

*It is our goal to provide the finest in handmade chocolates and confections.*

*We are very proud to be a part of the business community in North Carolina.*

*Please remember us when you're planning your next event.*

*Melodie & Anthony*

WE'RE ON THE WEB!

THECHOCOLATEWORKS.COM

ONE OF LIFE'S GREATEST PLEASURES IS.....CHOCOLATE!!!!

UPCOMING HOLIDAYS

Holidays that you may need a special gift, platter or dessert for are below. Be sure to place your order in plenty of time to allow for production and delivery. Most of our products can be shipped nationwide (dipped fruit and platters are not shippable items at this time).

Don't forget every month there may be Birthdays, Anniversaries, Babies Born or Weddings that would be perfect occasions for giving chocolate.

June:  
Father's Day – June 17<sup>th</sup>

July:  
4<sup>th</sup> of July – July 4<sup>th</sup>

September:  
Labor Day – Sept. 3<sup>rd</sup>

Be sure to allow for production time when placing orders. All products are produced as they are ordered to ensure quality and freshness. As always, none of our products sit on a warehouse shelf. And all of our products are

handmade by us rather than bulk produced in a factory.

Most orders can be produced within 1 week depending on the size of the order. Keep in mind that during holidays turn around time may be a little longer due to the volume of orders being processed.

Special Offer

\$5 off your next order of \$30 or more!

Check out our ad and offer in the

Carolina Clipper  
July/Sept Issue

Coupon must be presented at the time of purchase. One coupon per customer. Not valid with any other offers. Not redeemable for cash.

Expires 11/01/07